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INTRODUCTION



Distance running is a sporting movement that lays emphasis on the joys of communal harmony and the triumph of the human spirit. It brings together the common man, the corporate czar, the politician, the socialite & the differently-able onto one platform. It motivates the grandmother and grandson, across the generational divide, to set personal targets and record personal triumphs. It is an event that stirs the conscience of every citizen, encouraging them to reach out, in aid of a cause or charity. Business barons, sports personalities, film stars, models and socialites, shed their inhibitions, mingle freely with the common man and sweat it out to raise money for a cause or charity they believe in.

The Sunfeast World 10K Bangalore 2008, the World's Richest 10km Run, made an impressive beginning to the charity generating campaign associated with the event. It has raised **Rs. 41.35 lakhs** in tracked figures towards charity, in the first year of its running.

The Sunfeast World 10K Bangalore, also enhances the pride and emotional connect of the authorities with the city, by showcasing their 'Can Do, Will Do' spirit. The Government of Karnataka has embraced the Event as its very own, and the custodians and caretakers of Bangalore's wellbeing were present in full force.

Through this charity docket we wish to recognize and record the charity efforts by the many non profit organizations, corporates and individuals.

With Warm Regards,

Vivek B. Singh
Jt. Managing Director
Procam International

G. Manohar Row
Trustee
Bangalore cares

CHARITY STRUCTURE



iCare

This is for everyone else who wishes to raise pledges of any amount and run for a cause. A person becomes an iCare participant by filling the Event Entry form and obtaining a charity raising kit for Rs. 100 or USD 3 if residing outside India.

Corporate Cares

These are a select group of companies that contribute a minimum of Rs.1,20,000/- lacs and sends a group up to 30 employees (or more than one group) to participate in the event. Each employee is motivated to raise any amount in pledges. A company signs up by filling the Corporate Cares Registration Form and making an upfront, non-refundable contribution of Rs.120,000 (per team) in order to join.

Care Champions

These are select individuals who commit to raise over Rs. 50,000/- in pledges. Each Care Champion runs for a charity of his/ her choice. S/he has to fill the Care Champions Registration Form and make an upfront, non-refundable contribution of Rs. 5,000 in order to be a Care Champion.

CORPORATE CARES TEAMS



6 Teams

- ▶ Northern Trust
- ▶ HDFC Ltd.
- ▶ Accenture
- ▶ Logica
- ▶ Nokia Siemens
- ▶ HSBC



Summary of Amounts raised in Sunfeast World 10K Bangalore 2008

Amount raised by Corporate Cares	Rs. 5.25 lacs
Amount raised by iCare	Rs. 26.10 lacs
Amount raised by Sponsors/Partners	Rs. 10.00 lacs
Total amount raised	Rs. 41.35 lacs



Highest Pledge Raising Corporate Cares Team

Northern Trust : Rs. 125,160/-

Highest Pledge Raising Individuals

Highest Pledge Raiser : Mr. T.C. Meenakshi Sundaram - Rs. 4.52 lacs

2nd Highest Pledge Raiser Mr. Shriram Ramdas - Rs. 1.73 lacs

3rd Highest Pledge Raiser: Mr. Tejraj Gulecha - Rs. 1 lac

NGO Awards

Highest Pledge Raising NGO: Association of People with Disabilities - Rs. 713,403/-

2nd Highest Pledge Raising NGO: Hippocampus Reading Foundation - Rs.468,852/-

3rd Highest Pledge Raising NGO: Movement for Alternatives and Youth Awareness (MAYA) - Rs. 411,500/-

Special Award

United Breweries Ltd. for donating Rs. 10 lacs to 5 NGOs chosen by the Event Ambassador, Dino Morea. UBL donated Rs. 2 lacs for every kilometre Dino Morea ran at the Event.

The beneficiary NGOs were -

- ▶ Movement for Alternatives and Youth Awareness (MAYA)
- ▶ Compassion Unlimited Plus Action (CUPA)
- ▶ Parikrma Humanity Foundation
- ▶ Spastics Society of Karnataka
- ▶ Freedom Foundation

AMOUNTS RECEIVED BY NGOs



NGO Name	Total
<p>Akshaya Patra Foundation</p> <p><i>["No child in India shall be deprived of education because of hunger... "this is the motto of Bangalore based Akshaya Patra. Through innovatively engineered centralised kitchens, over 8.5 lakh of children in 4,500 Govt. schools across six states of India are being fed every day]</i></p>	Rs. 57,040
<p>Ananya Trust</p> <p><i>[Runs a school for underprivileged children living in and around Bangalore city, with an aim to provide quality education and life skills through personalised training]</i></p>	Rs. 94,000
<p>Anga Karunya Kendra</p> <p><i>[Fabricates and provides artificial limbs for lower limb amputees and calipers, braces and shoes to persons affected by various disabilities along with physiotherapy and gait training]</i></p>	Rs. 105,224
<p>APD – Association of People with Disabilities</p> <p><i>[Provides education, skills training, physiotherapy and appliances to instil self-confidence and encourage self-reliance for people with disabilities, thereby facilitating social acceptance]</i></p>	Rs. 713,403
<p>Ashraya Foundation</p> <p><i>[Makes a difference in the lives of underprivileged children by providing education, infrastructure and rehabilitation]</i></p>	Rs. 1,000
<p>Ashwini Charitable Trust</p> <p><i>[Supports underprivileged children living in urban slums through education and empowerment till they do not gain meaningful employment. And also ensures every child's all-round well being through life skill building activities]</i></p>	Rs. 137,003
<p>Bangalore Hospice Trust (Karunashraya)</p> <p><i>[Provides residential care for persons terminally ill with cancer. Aims at improving the quality of their lives and ensures their right to die in peace and dignity]</i></p>	Rs. 128,621
<p>BOSCO</p> <p><i>[Rescues and rehabilitates street children through its centres and child rescue booths. Strives for child rights, training children to become productive and providing legal assistance against exploitation]</i></p>	Rs. 206,100
<p>Christel House India</p> <p><i>[A secular learning centre for under privileged children providing free education, nutritious food and transportation. The emphasis is on experiential education and breaking the cycle of poverty by becoming self sufficient and contributing members of society]</i></p>	Rs. 81,000

AMOUNTS RECEIVED BY NGOs



NGO Name

Total

Compassion Unlimited Plus Action (CUPA)

Rs. 300,000

[Working for the welfare of animals, it reaches out to domestic, wild, pet and stray animals through its three centres and ambulance services. Its outreach program - canine therapy benefits physically and mentally challenged children and senior citizens and it also conducts free large animal health camps which is a boon to many poor farmers]

CRY

Rs. 700

[Bangalore chapter - Works towards restoring basic rights of underprivileged children, acting as a link between individuals and development organisations working at the grassroots level]

Dhvani Trust

Rs. 27,500

[Works towards strengthening and deepening the education process in Indian language medium schools, particularly Kannada-medium schools, by soft media]

Dream A Dream

Rs. 158,300

[Aims at protecting, empowering (through leadership training) and integrating vulnerable children within communities; and enhancing public awareness around children's needs and issues]

EnAble India

Rs. 18,500

[Enables rehabilitation of the disabled through training and assistive aids designed for daily living and work place]

Freedom Foundation

Rs. 200,000

[Pioneers in HIV/AIDS & Substance Abuse interventions in India, especially in the area of comprehensive care & support in. Operates 46 community based comprehensive care and support centres across five states]

Hindu Seva Prathisthana (Yogashree)

Rs. 10,000

[Has been doing yeoman service in the field of yoga and treatment of common ailments with home remedies for last 25 years. More than 750 teachers have been trained by this Institute who are well equipped to impart this knowledge not only to regulars but also to those with therapeutic needs]

Hippocampus Reading Foundation

Rs. 468,852

[Promotes reading among children from the economically backward sections by setting up libraries in government schools and community centres]

ICPC Trust

Rs. 70,000

[Aims to develop compassion, to share and care and to be socially responsible in children from very young age. Strives to bring together science and spirituality by ensuring harmony of body and mind]

AMOUNTS RECEIVED BY NGOs



NGO Name	Total
<p>Kilikili</p> <p><i>[Works towards making public play spaces inclusive and accessible for children with disabilities. And also organise inclusion recreation events that enable children of all abilities to play together]</i></p>	Rs. 22,000
<p>Make A Wish Foundation</p> <p><i>[Helps children battling with life-threatening illnesses in fulfilling their cherished wishes]</i></p>	Rs. 20,000
<p>Margarashi Association for the Handicapped</p> <p><i>[Focuses on addressing the physical, emotional, sociological and economical problems of the needy and the physically challenged community]</i></p>	Rs. 7,800
<p>Mitra Tech Found'n (iVolunteer)</p> <p><i>[Offers individuals the chance to contribute back to society by utilising their skills and donating their time and volunteering for a cause]</i></p>	Rs. 66,200
<p>Movement for Alternatives and Youth Awareness (MAYA)</p> <p><i>[A development and training organisation that works towards creating an equitable society through addressing issues of education and livelihood. Reaches over 25,000 government schools through an initiative called PRAJAYATNA working for reforms in elementary education]</i></p>	Rs. 411,500
<p>Parikrma Humanity Foundation</p> <p><i>[Runs educational centres for children from street, slums and orphanages, providing quality English medium education, nutrition and health care]</i></p>	Rs. 222,000
<p>Roshan Vikas Foundation</p> <p><i>[Hyderabad based - Combines livelihood training with financial support to women from marginalised sections; and strategic support to community-owned financial institutions through their federation of Thrift Cooperatives]</i></p>	Rs. 171,000
<p>Sewa Bharti Nidhi Trust (NGO POST)</p> <p><i>[NGO Post, a web based citizen journal, spreading awareness about broad range of social issues (eg. Education, environment, child & women welfare, health etc) and different initiatives to solve them. Through collective global knowledge and collaborations, it leverages the internet to catalyze powerful social change movements]</i></p>	Rs. 2,508
<p>SGBS Trust (Unnati)</p> <p><i>[Trains youth in life skills, communication, spoken English and basic computer usage and places them with organisations. Apart from vocational skills, special attention is given to build personal and community values in the students]</i></p>	Rs. 10,000

AMOUNTS RECEIVED BY NGOs



NGO Name	Total
<p>Samraksha</p> <p><i>[Focuses on preventing the transmission of HIV and reducing the impact on the people and families already living and affected by it.]</i></p>	Rs. 42,000
<p>Shanti Bhavan Residential School for the Underprivileged Children</p> <p><i>[Runs a residential school for the underprivileged children in the age group 4 - 17, believes that the innate abilities of impoverished children are no different from those of their more fortunate peers]</i></p>	Rs. 24,306
<p>Shree Ramana Maharishi Academy for the Blind</p> <p><i>[Cares for the visually challenged through vocational training, non formal education, a braille transcription service, an audio/ sound library which produces talking books, dairy management and horticulture; and has its own packaging unit along with a residential care facility]</i></p>	Rs. 22,620
<p>SOS Childrens Villages of India</p> <p><i>[Assists orphaned and abandoned children regardless of race and religion by providing them a family, a permanent home and strong base for an independent and secure life. Helps the mothers in caring for the emotional and educational well being of the children entrusted to their care]</i></p>	Rs. 20,000
<p>Spastics Society of Karnataka</p> <p><i>[Runs a special school for spastic children with academic and vocational training facilities, conducts community-based rehabilitation programmes for children with specific needs and supports their families]</i></p>	Rs. 212,502
<p>Sri Aurobindo Complex Trust</p> <p><i>[Under the aegis of Sri Aurobindo Society Pondicherry, this Trust focuses on education as envisaged by the Divine Mother and Sri Aurobindo - a holistic approach of learning for children; and runs a residential school. Also works on village integrated development programmes which include providing basic amenities and projects like rainwater harvesting; biogas production, improved farming]</i></p>	Rs. 6,001
<p>Sri Shathashruna Vidya Samsthe</p> <p><i>[Home for elderly persons who are destitute - provides accommodation, food and medical aid. Also helps in providing home care for the elderly and runs a school for deaf children; and provides vocational training services for children and adults]</i></p>	Rs. 16,867
<p>Sukrupa</p> <p><i>[Works in the area of education, health and community development and public utilities]</i></p>	Rs. 9,501
<p>Victory Arts Foundation</p> <p><i>[Bangalore chapter - Through performing arts, we strive to bring joy to the underprivileged, especially challenged, visually impaired and terminally ill children and young adults - we also provide these children life skills and group counselling]</i></p>	Rs. 70,600
TOTAL	Rs. 41,34,648

AMOUNTS RECEIVED BY NGOs



Other NGOs who participated in the event

ActionAid India

[Working in the areas of HIV and AIDS, Education, Food and Livelihoods, Peace and Security and Women's Rights especially with poor and marginalised social groups including Dalit and indigenous people, rural and urban poor, women, children and minorities, migrant and bonded workers, children who are out of school, city-dwellers without a home, and people whose land or livelihood is under threat]

Anand Chhaya Animal Welfare Organisation

[Strives for the welfare of the human society and the environment through improvement of animal welfare causes in an ethical and humane manner. Provides shelter and treatment to dogs and other animals who met accidents]

Association for voluntary action (Bachpan Bachao Andolan)

[Delhi based - Fights under the able leadership of Shri Kailash Satyarthi for the eradication of child labour comprehensively under four fronts: Bal Mitra Gram – child friendly villages, Raid and Rescue super team, Mukti ashram and Bal ashram and Reference to all laws concerned to ensure maximum and quickest compensation possible to every rescued child]

IAD - Institute of Applied Dermatology

[Kerala based - Reduces the disability caused by elephantiasis through an unique approach which combines research and treatment involving ayurveda, yoga and allopathy. Runs a hospital for the patients affected by elephantiasis and other skin diseases]

Global Cancer Concern India

[A nation-wide organisation supporting preventive measures for timely detection and diagnosis; relief of pain and provision of palliative care in homes; and institutions and also rehabilitation of families affected by cancer, orphans and care givers]

HelpAge India

[Working nationwide for the cause and care of disadvantaged older persons for the last 30 years, fighting isolation, neglect and poverty]

IAD - Institute of Applied Dermatology

[Kasaragod, Kerala based - Reduces the disability caused by elephantiasis (lymphatic filariasis) through a unique approach which combines research and treatment involving ayurveda, yoga and allopathy. Runs an hospital for the patients affected by elephantiasis and other skin diseases]

AMOUNTS RECEIVED BY NGOs



Other NGOs who participated in the event

People's Life Centre

[Works towards development of poor, oppressed, dalit and downtrodden communities in the coastal areas, by providing education, family counselling and livelihood training. Also runs orphanages and short stay home for women]

PfA – People for Animals

[Campaigns for animals rights, conducting awareness campaigns for animal welfare]

Concern India Foundation

[Bangalore chapter - Supports a wide range of interesting social and development initiatives. Provides financial and non-financial support to development-oriented organisations working at the grassroots level for disadvantaged communities and individuals]

Rural community Trust

[Tamil Nadu based - Focuses on mobilizing rural people in order to create unity and independence among low caste and poorest of the communities]

PSI - Population Services of India

[Specialists in HIV/AIDS & TB prevention programs, its interventions are focused towards the vulnerable, low income population of the country. It emphasizes the need for effective marketing & measurable impact]

Round Table India

[Bangalore chapter - Is a zero overhead organization of young men, working towards their common goal of "Freedom Through Education" which is upliftment of the standard of education of under-privileged children. Over last seven years, 190 plus tables across 75 plus cities, has supported close to 700 school projects and about Rs. 550 million has gone towards benefiting more than 3.5 lakh children]

SAAHAS

[Committed to finding solutions to problems related to solid waste management in Bangalore. Composting or organic waste and recycling, e-waste management and minimisation of waste to dumpsites are some of the focus areas]

Sri Sri Ravishankar Vidya Mandir Trust

[This is an educational wing of the Art of Living - focuses on imparting stress free education across the country, that enables students to blossom to their fullest potential and broadens their vision and deepens their roots]

SICHREM

[Promotes and defends human rights and ensures justice through direct support to victims and their families education, and monitors human rights (and abuse) in society]

ABOUT BANGALORE CARES



Bangalore cares strengthens civil society initiatives within the state of Karnataka, India; improving and expanding civic, caring and developmental services to the people of Karnataka, with the help of the people of Karnataka and well-wishers wherever they live in India and indeed around the world. This requires making known the important services provided by the voluntary sector and assisting organisations to raise resources.

Bangalore cares publishes Directories of various types; promotes the work of the sector through different forms of media; organises meetings of the voluntary sector bringing organisations together, citizens, corporates and the government; provide advisory services; and promotes transparency and accountability.





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