

Charity Partner

**B**angalore cares  
www.bangalorecares.in

**Charity Docket**

# INTRODUCTION

"Many Reasons, One Celebration" was the message with which the 3rd edition of World's Premier 10K – The Sunfeast World 10K Bangalore 2010 – was launched. On Sunday, 23rd May 2010, amongst the varied reasons chosen by every individual, the most visible of reasons was to 'Make a Difference'.

*We make a living by what we get, but we make a life by what we give.*  
-Winston Churchill

Since its inception, charity has been a key pillar of the Sunfeast World 10K Bangalore. And at the 3rd edition, the charity raising bar was further raised with the collective efforts of individuals, groups and corporates. 109 non-profit organizations registered with Bangalore Cares, the official Charity Partner, to use this Event as a platform to raise awareness on their causes and generate amounts in support of their fundraising activities. An amount of over Rs 1.41 crores was raised in charity through clearly tracked funds benefiting 73 non-profit organizations. At the Sunfeast World 10K Bangalore 2010, there were 'Many Reasons, One Triumph'!

The 2010 edition too was a golden year for the Event. The Sunfeast World 10K Bangalore 2010 was awarded the coveted Gold Label by the International Association of Athletics Federations (IAAF), making it one among the only 3 Gold Label 10 km races in the world.

We wish to thank the Govt. of Karnataka and the custodians and caretakers of Bengaluru for their whole hearted and unfettered support in the success of the Sunfeast World 10K Bangalore 2010.

This docket records the excellent charity work carried out by non-profit organizations, corporates and individuals. Our sincere thanks to all our partners and participants for making the 2010 edition of the Sunfeast World 10K Bangalore a watershed event.

*The true meaning of life is to plant trees,  
under whose shade you do not expect to sit.*  
-Nelson Henderson





The Sunfeast World 10K Bangalore  
is registered with  
the Association of International  
Marathons and Distance Races  
[www.aimsworldrunning.org](http://www.aimsworldrunning.org)



The Sunfeast World 10K Bangalore  
is certified by  
the International Association of  
Athletic Federations  
[www.iaaf.org](http://www.iaaf.org)



POSN.	NAME	TIMING
1st	TITUS MBIESHEI	00:27:54
2nd	MOSES KIPSIRO	00:28:08
3rd	FEYISA LELISA	00:28:23



POSN.	NAME	TIMING
1st	YIMER WUDE	00:31:58
2nd	ASELEFECH MERGIA	00:32:00
3rd	GRACE MOMANYI	00:32:05



POSN.	NAME	TIMING
1st	SUNIL KUMAR	00:30:47
2nd	ARVIND KUMAR YADAV	00:30:47
3rd	SANTOSH KUMAR	00:30:50



POSN.	NAME	TIMING
1st	PREETHI L RAO	00:37:47
2nd	M SUDHA	00:39:25
3rd	KAMLESH BAGHEL	00:39:43



# CHARITY RAISING MODEL

NGO's working for varied causes effectively use the Sunfeast World 10K Bangalore as a platform to raise awareness on their respective causes and monies to fund their projects. The events easy-to-use model provides avenues for people of all walks of life to raise funds for their preferred cause/NGO.

Charity raising is encouraged through 'pledges'. Pledges are donations of any amount made by family, friends, colleagues, companies, associates, acquaintances of the runner, who wish to support his/her cause with their contributions.

## iCare

These are individuals who run in support of a cause and raise pledges of any amount for a cause/NGO of their individual choice.

## Corporate Cares

A group of companies that contribute a minimum of Rs 1.5 lakh and send a group of upto 30 employees to participate in the event. Each employee is motivated to raise any amount in pledges. A company signs up by making an upfront, non-refundable contribution of RS. 1,50,000 in order to join.

## Care Champions

Care Champion is an individual who pledges to raise a minimum of Rs 1 lakh for a cause/NGO of his/her choice. To be a Care Champion s/he has to make an upfront payment of Rs. 10,000 to Bangalore Cares, the Event's official Charity Partner. This is considered in the total minimum amount to be raised by the Care Champion.



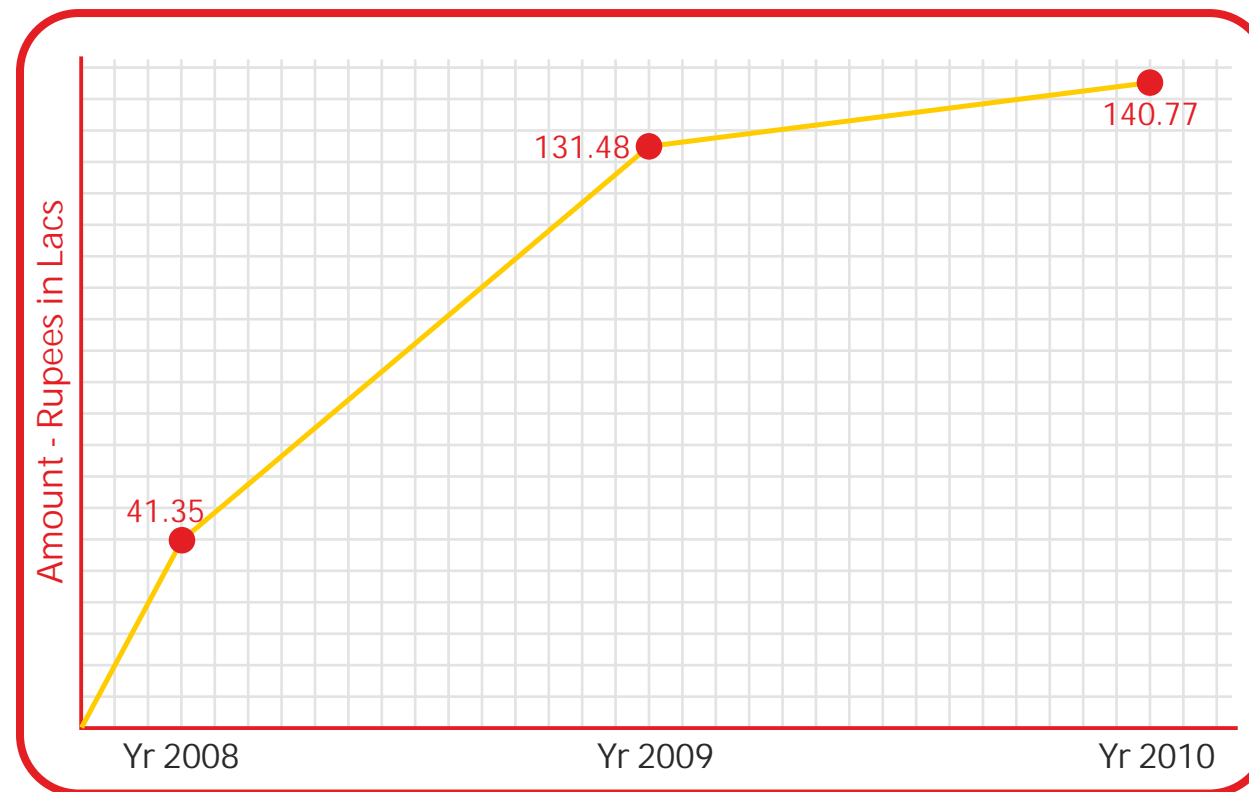
Golden Star Ganesh, Face of the Event,  
donating Rs 5 lakhs to Iksha Foundation

# CHARITY AMOUNTS AT A GLANCE

## SUMMARY OF AMOUNTS RAISED

Amount raised by iCare participants	Rs 74,02,389
Amount raised by Corporate Cares	Rs 30,71,330
Amount raised by Care Champions	Rs 36,03,788
<b>Total Amount raised</b>	<b>Rs 1,40,77,507</b>

## CHARITY RAISING GRAPH



## SW10KB 2010 VS. SW10KB 2009: A COMPARISON

Description	Edition 2010	Edition 2009
	Figures	Figures
Total Amount raised in charity	Rs. 1.41 crores	Rs. 1.31crores
No. of participating NGOs registering with Bangalore Cares	109	94
No. of NGOs who benefitted monetarily through the Event	73	81
No. of people who raised money	459	267
No. of people who pledged money	4,279	3,576
Largest number of pledges raised by a runner	129	56
Largest single pledge amount collected	Rs 5,00,000	Rs 5,00,000
Smallest single pledge amount collected	Rs. 10	Rs. 10
No. of pledges of Rs. 50 or lower	260	42
No. of pledges of Rs. 1000 or higher	3,410	2,000
<b>Highest Individual Pledge Raisers</b>	<b>Amounts</b>	<b>Amounts</b>
From Care Champions	Rs 9.22 lacs	Rs 6 lacs
From amongst Corporate Cares teams	Rs 1.13 lacs	Rs 1 lakh
From iCare	Rs 10 lacs	Rs 5.45 lacs
<b>Corporate Cares teams</b>	<b>Amounts</b>	<b>Amounts</b>
Largest no. of participants from a company	Northern Trust 372	Northern Trust 332
Highest pledges raised by a company	Rs 4.88 lacs (Fidelity India)	Rs 3.35 lacs (HSBC Ltd.)
<b>Highest Fundraising NGOs</b>	<b>Amounts</b>	<b>Amounts</b>
Highest	Association of People with Disability Rs 39.67 lacs	Association of People with Disability Rs 17.48 lacs
2nd Highest	Future and Light for Young Rs 9.22 lacs	Association for the Mentally Challenged Rs 16.15 lacs
3rd Highest	GoSports Foundation Rs 6.71 lacs	Ashwini Charitable Trust Rs 13.48 lacs

# CARE CHAMPIONS

*(individuals raising a minimum of Rs. 1 lakh in support of their cause/NGO)*



## ATUL CHOKSHI

Atul Chokshi, who completed his B.Tech from IIT Madras and a PhD from University of Southern California (USA), is currently a Professor in the Materials Engineering Department at the Indian Institute of Science. A traffic accident about 10 years ago led to a spinal cord injury and a new life – on a wheelchair. Apart from professional activities, he enjoys music and travel and is interested in several social issues. He wishes to create visibility and awareness for disabled citizens, who want to participate fully in our community.

*Amounts raised in support of 'Association of People with Disability'*



## BHARATHI KAMATH

Managing Director of Carewell Facilities (India) Pvt Ltd., is running in support of the Nightingales Medical Trust, who work for the Elderly. She believes their needs are not too much as far as materialistic requirements; all they need is love and care, which is our privilege to provide.

*Amounts raised in support of 'Nightingales Medical Trust'*



## G M ROW

The oldest Care Champion Mr Row has had a career ranging from working in HLL, Brooke Bond to the public sector. He has 2 reasons for getting involved in social sector, one was parents, who were always doing something or the other with NGOs, and second was at the end of his career he felt he had done enough for himself and now is the time to give back in the best way he can. He is raising funds for 'Anga Karunya Kendra', since it was one of the first organization he helped set up over 15 years ago.

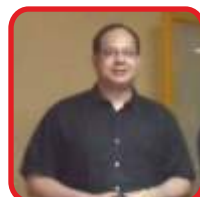
*Amounts raised in support of 'Anga Karunya Kendra'*



## JACQUELINE COLACO

She was a banker for twenty five years, before severe arthritis prompted her to quit fifteen years before retirement. Since then she has been totally into honorary volunteer work as Founder & Managing Trustee 'Arthritis Foundation (India)', and Trustee/Treasurer with 'The Association of People with Disability'. She is running in a wheelchair to show that disability need not stop one from "running" to meet ones objective in life.

*Amounts raised in support of 'Association of People with Disability'*



## JITENDRA VASWANI

Mr Vaswani, CMD of Siksha Mehak Foundation, strongly believes "Action springs not from thought, but from a readiness for responsibility". He has decided to run and raise funds for the children suffering form cancer through the belief that every individual wants to give back to the society.

*Amounts raised in support of 'Shiksha Mehak Foundation'*



# CARE CHAMPIONS



**JAIRAJ K**

Chairman of BESCOM, he is supporting the Association for the Mentally Challenged, for his continuous belief that we should give them a chance to live a full life of dignity and opportunity.

*Amounts raised in support of 'Association for the Mentally Challenged'*



**RANI CHINNAPPA**

She is a Home maker, a mother of three & grandmother to 5. She was active in social work in Jakarta, UK & Romania. After returning to India she was involved in fundraising for Sevai an NGO in Trichy, especially during Tsunami. She is running to motivate the next generation to be more aware of the less privileged.

*Amounts raised in support of 'Association of People with Disability'*



**N B RUKMANGADA**

Chairman & Managing Director of Cauvery Hydro Energy Ltd, a Construction Engineer having vast experience in the Construction of Projects, Buildings, Bridges, Apartments, etc, commanding nearing 4 decades of construction expertise, now augmenting generation of green energy thereby reducing carbon emissions. He runs for the Association for the Mentally Challenged, giving opportunities to the mentally challenged for a better life.

*Amounts raised in support of 'Association for the Mentally Challenged'*



**PADMAVATHI JANARDHANAN**

She started working with the Spastics Society of Karnataka since 1984 since she had a special child. She would like to do her bit to help the Spastics Society of Karnataka in their endeavor to create opportunities like more children like her son, who is now working in a MNC as an administrator, and also more mothers like her!!!

*Amounts raised in support of 'Spastics Society of Karnataka'*



**PURUSHOTTAM MISHRA**

He is a child who grew up in a below poverty line (BPL) family and thanks to scholarships received, became an engineer who went to UK, worked in companies, and started his own technological company. He also started Future and Light for Young (FLY), an organisation that gives scholarships to meritorious students to help them realise their dreams through excellent education. He wants to give the chance he got, to the other under privileged children.

*Amounts raised in support of 'Future and Light for Young'*



**SHA NIGAR**

A graduate in Electronics & Communication Engineering, Sha Nigar's life's passion is to empower people who are less privileged. She is with The Association of People with Disability for the last 12 years as Principal in Industrial Training Centre. The work is diverse & challenging but very gratifying.

*Amounts raised in support of 'Association of People with Disability'*

# CARE CHAMPIONS



## SONIA SARATHY

A volunteer with CUPA from the past 18 months, worked passionately and is now a management committee member concentrating on fundraising.

*Amounts raised in support of 'Compassion Unlimited Plus Action'*



## SUMI LAZAR

Sumi Lazar is the Managing Trustee of Yoga Vidya Pranic Healing Foundation of Karnataka. She is raising funds for MCKS Trust that aims at fulfilling the vision of Grand Master Choa Kok Sui. Master Choa as he was lovingly called once said that "we cannot feed their souls unless we feed their bodies" and so the mission began and continues to fight and eradicate HUNGER.

*Amounts raised in support of 'MCKS Trust'*



## USHA BALIGA

Usha Baliga is an Electronics engineer currently employed with ARM as a Team Lead for ASD Division, having 17 years' experience in this industry. She supports customers from Asiapac, European region who use ARM Physical IP products. She has been associated with 'Sahasra Deepika' for past 5 years volunteering at SDIE on Sundays regularly and 10 months back she became the Secretary at SDIE. The noble mission of the founder to improve the lives of impoverished children in and around Bangalore was the one which touched her heart.

*Amounts raised in support of 'Sahasra Deepika'*



## SHIVA HIREMATH

Mr. Hiremath currently heads the Training and & Livelihood Programme at APD and is responsible for making the strategic plans. After completing Diploma in Mechanical Engineering and Craftsman Training, he joined APD 21 years back. His initial work as a Training Officer at APD, enabled him to train many youngsters. His patience and perseverance have helped mould many youngsters in the journey of life, which he will continue to do to empower people with disability.

*Amounts raised in support of 'Association of People with Disability'*

## *All in the family!!*

At the Sunfeast World 10K Bangalore, a husband-wife duo coupled their fund raising efforts, thereby benefitting 13 organizations in the voluntary sector.

Whilst the Rs. 3 lacs raised by Bharati Kamath, a Care Champion, went to Nightingales Medical Trust, the Rs. 10 lacs raised by Mr. Amarnath Kamath went in support of following NGO's –

=GoSports Foundation

=Anga Karunya Kendra

=APD-The Association of People with Disability

=BOSCO-BANGALORE Oniyavara Seva Coota

=Nightingales Medical Trust

=Dream a Dream

=CUPA-Compassion Unlimited Plus Action

=Mahila Dakshata Samiti

=Karunashraya-Bangalore Hospice Trust

=Mobility India

=SGBS Trust – Unnati

=Parivarthan, Counselling, Training and Research Centre

# CORPORATE CARES

15 companies : 17 teams

=Accenture Services Pvt. Ltd. – supported 'R.A.W.W.D'

=BESCOM – supported 'The Association of Mentally Challenged'

=Cox & Kings – supported 'Oxfam India'

=Ernest & Young – supported 'Prerana'

=Fidelity India – supported 'The Association of People wit Disability'

=HSBC Bank (2 teams) – supported 'The Association of People with Disability' and  
'Parikrma Humanity Foundation'

=Hinduja Global Solutions Ltd. – supported 'Child Rights and You'

=Johnson & Johnson – supported 'Enable India'

=KPMG (2 teams) – supported 'The Association of People with Disability'

=Nike India – supported 'Dream A Dream'

=Northern Trust – supported 'The Association of People with Disability'

=SAP Labs – supported 'Hope Foundation'

=SSGA – supported 'Dream A Dream'

=ThoughtWorks – supported 'Parikrma Humanity Foundation'

=Titan India – supported 'Diya Foundation'



# AND THE AWARDS GO TO...

## CARE CHAMPIONS

Highest Pledge Raiser (Men) PURUSHOTTAM MISHRA raised Rs. 9,22,933 for Future and Light for Young (FLY) with the help of 123 pledges.

Highest Pledge Raiser (Women) SHA NIGAR raised Rs. 4,32,539 for Association of People with Disability with the help of 70 pledges.

## CORPORATE CARES

Highest Pledge Raising Company FIDELITY INDIA raised Rs 4,88,010

2nd Highest Pledge Raising Company KPMG raised Rs 3,85,000

Company with maximum number of employees raising funds ACCENTURE and 24 members of their team together raised Rs. 2,14,420

Highest Individual Pledge Raiser PAUL WAXLAX of Fidelity India raised Rs. 1,13,910 for Association of People with Disability with the contribution of 22 pledges.

## iCARE

Highest Pledge Raiser (Men) T C MEENAKSHI SUNDARAM raised Rs 7,05,000 in support of 5 NGOs

Highest Pledge Raiser (Women) DHANALAKSHMI raised Rs. 3,10,920 in support of 'The Association of People with Disability' with the help of 129 pledges

Single Largest Donor AMARNATH KAMATH donating Rs. 10 lacs in support of 12 NGOs.

## NGO Awards

Highest Pledge Raising NGO THE ASSOCIATION OF PEOPLE WITH DISABILITY – raised Rs. 39.67 lacs.

2nd Highest Pledge Raising NGO FUTURE AND LIGHT FOR YOUNG - raised Rs.9,22,933

# OUR EXPERIENCE

## PAUL WAXLAX

(member of Fidelity India's Corporate Cares team)

Total amount raised	Rs. 1,13,910
Total no. of pledges raised	From 22 persons
Highest amount of single pledge raised	USD 250
Lowest amount of single pledge raised	USD 25

### *What motivated you to raised pledges for 'The Association of People with Disabilities'?*

I was very impressed by their fine work and the humane connect they have with all their stake holders.

### *How did you go about raising money this year?*

By contacting colleagues who have worked in India before. I also reached out to family and friends.

### *How long did it take you to raise pledges?*

Two weeks

### *Are you a regular pledge raiser? Do you feel that distance running events are an inspirational vehicle to aid your fund raising efforts?*

This is my first time and was inspired by the work of APD.

### *Your advice to other pledge raisers.*

Don't be SHY to ASK. You will be surprised that many are looking to 'give' for a worthy cause.

## HARSHA NAGRAJ

(A iCare participant)

Total amount raised	Rs. 34,800
Total no. of pledges raised	From 19 persons
Highest amount of single pledge raised	Rs 5,000
Lowest amount of single pledge raised	Rs 300

### *The NGO you supported?*

ASHA academy for children with special needs and autism.

### *What motivated you to raised pledges for ASHA?*

A friend of mine has always been very closely associated with ASHA. When we decided to run, he asked me if I could run for ASHA. Having decided to run, this was an easy choice. Running for a cause was also a good motivation to train harder.

### *How did you go about raising money this year?*

My primary marketing platform was through my friends' circle on social networking sites. Since I was little late in deciding to run (about 3 weeks before the date of the Run), I am sure I could have raised much more, if started earlier.

### *Are you a regular pledge raiser? Do you feel that distance running events are an inspirational vehicle to aid your fund raising efforts?*

No, I am not regular at raising pledges through running. However, there have been a couple of other instances when I have tried raising funds for causes. Undoubtedly, distance running is a very good method to raise funds for a cause.

# OUR EXPERIENCE

## *Any advice for other pledge raisers?*

If you are running for a cause, make sure you really believe in what you are doing. Talking with conviction can have a lot of benefits and positive results, when compared to doing something for the sake of it. There is no shame in requesting more and more people to contribute. Also, make sure you start in advance, learn about the cause (or NGO) and ensure you are always communicating with the people who pledge. Also, aim high (for a pledge amount) and of course, train hard .

## **AMIT GANDHI**

*(member of KPMG Corporate Cares team)*

Total amount raised	Rs. 85,000
Total no. of pledges raised	From 65 persons
Highest amount of single pledge raised	Rs. 5,000
Lowest amount of single pledge raised	Rs. 200

## *The NGO you supported?*

Helpline Charitable Trust.

## *What motivated you to raised pledges for your chosen NGO?*

I wanted to reach out to and help children who are deprived of even basic necessities which every individual is entitled to.

## *How did you go about raising money this year?*

It was great fun publishing people I know to help raise monies for my chosen cause. I even reached out to my old friends to contribute. This year was a better year for me as I had a lot of friends running along with me.

## *How long did it take you to raise pledges?*

One month.

## *Your advice to other pledge raisers.*

Never give up as every drop counts.



# AMOUNTS RAISED BY NGO'S

Name & Description	Amount (INR)
Aashwasan Foundation <i>Offers unique and unprecedented diagnostic, counselling and treatment services for health concerns. Offers breakthrough programs for redefining education.</i>	Rs 15,000
AID-Ability in Disability <i>Provide training and employment for people with disability.</i>	Rs 68,001
Aide Et Action (India) <i>Ensuring education for the disadvantaged and vulnerable population.</i>	Rs 1,000
Aishwarya Trust <i>Enables life-saving corrective heart surgeries for under-privileged children affected by CHD.</i>	Rs 10,000
Akshaya Patra Foundation <i>Works towards making sure no child in India shall forego education due to hunger.</i>	Rs 250
Anga Karuna Trust <i>Provides artificial limbs, aids and appliances to the physically challenged men, women and children in the five southern states of Karnataka, Kerala, Andhra Pradesh, Tamil Nadu and Pondicherry particularly rural poor communities.</i>	Rs 1,37,500
Antharal Charitable Foundation <i>Promotes education and provides medical assistance to the needy while creating health awareness.</i>	Rs 5,000
ASHA (Academy for Severe Handicaps and Autism) <i>Provides educational assistance to children with special needs to help them develop and utilise their potential.</i>	Rs 2,85,597
Ashwini Charitable Trust <i>Provides education until gainfully employed, to the underprivileged children in the Ulsoor slums.</i>	Rs 1,20,000
Association for the Mentally Challenged (AMC) <i>AMC was set up to provide support services to mentally challenged children from all sections of society. Today they shelter and support about 200 children, adolescents and adults. It is the only institution in Bangalore that supports the mentally challenged throughout their life. The AMC complex includes Akruti - a school for special education; Pragati - a vocational training centre, and Sanskriti - a sheltered workshop producing useful products.</i>	Rs 4,75,000
Association of People with Disability (APD) <i>APD since 1959 has focused on rehabilitation of persons with disabilities especially from impoverished segments of society. They provide therapeutic services to improve functional abilities, mobility aids, counselling, education, livelihoods training and career guidance. Work is spread in Bangalore and in a few rural communities.</i>	Rs 39,67,610
Auxilium Navajeevana Society <i>Working with street girl child at Chamrajpet, Gowripalya, Vijayanagar areas.</i>	Rs 4,500

# AMOUNTS RAISED BY NGO'S

Name & Description	Amount (INR)
<p><b>Balajothi Centre for the Disabled</b>  <i>Balajothi Centre For The Disabled in Benson Town, Bangalore, cares for persons with disabilities by providing special education and rehabilitation through speech and occupational therapy, physiotherapy and vocational training. Their centre established in 2004, currently has over 25 persons on roll.</i></p>	Rs 23,600
<p><b>Bangalore Cares</b></p>	Rs 18,250
<p><b>Bangalore Hospice Trust (Karunashraya)</b>  <i>Provides palliative care for advanced stage cancer patients.</i></p>	Rs 4,38,601
<p><b>Belaku Trust</b>  <i>Serving poor and marginalised households in Kanakapura taluk, especially women and children.</i></p>	Rs 31,001
<p><b>BOSCO</b>  <i>Bangalore Oniyavara Seva Coota rehabilitates street and working children of Bangalore. We have eight centres through which we serve young people at risk. We collaborate with the central and state government, women and child department, railways, police; and other NGOs. Established in 1981.</i></p>	Rs 38,650
<p><b>Child Rights Trust</b>  <i>Works towards educating, raising awareness, sensitising the civil society and authorities on child rights.</i></p>	Rs 36,533
<p><b>ChildFund India</b>  <i>Empowers children to thrive at all stages of life and become leaders of enduring change.</i></p>	Rs 59,900
<p><b>Christel House India</b>  <i>Christel House India is a learning centre for under-privileged children providing free education, food and transportation. Education is in English with emphasis on experiential education. Currently there are 821 children with us from KG to 10th Std. Support is provided through to vocational training, college education and job placement.</i></p>	Rs 2,29,001
<p><b>CMCA (Children's Movement for Civic Awareness)</b>  <i>Works towards kindling and nurturing active citizenship in children and youth of India.</i></p>	Rs 19,000
<p><b>CRY-Child Rights and You</b>  <i>Addresses children's issues in a comprehensive way in 20 states across India.</i></p>	Rs 1,97,334
<p><b>CUPA-Compassion Unlimited Plus Action</b>  <i>Protects abused and abandoned animals from violence by doing what may be required to alleviate their suffering.</i></p>	Rs 4,25,800
<p><b>Dhwani Trust</b>  <i>Enriches and deepens the teaching-learning process, especially in Kannada medium schools.</i></p>	Rs 13,800
<p><b>Diya Foundation</b>  <i>Established in 1999, we focus on rehabilitating mentally and physically challenged children so that they may become productive members of society.</i></p>	Rs 2,81,353



# AMOUNTS RAISED BY NGO'S

Name & Description	Amount (INR)
<p><b>Dream A Dream</b>  <i>Empowers children from vulnerable backgrounds by developing life-skills and sensitising the community through active volunteering, leading to a non-discriminatory society where unique differences are appreciated. This is done by providing sustained life-skill developmental programmes through exposure to sports, adventure, creative arts, computer education, mentoring, civic awareness and community participation and volunteering.</i></p>	Rs 5,13,475
<p><b>EnAble India</b>  <i>We cater to the need of all kinds of disabilities: the visually impaired, hearing impaired, physically challenged and persons affected by mental retardation. Our thrust areas are employment, pre-employment services, supplemental education, consulting and encouraging other institutions working for persons with disabilities.</i></p>	Rs 4,50,200
<p><b>Feel Foundation</b>  <i>Providing life skills, counselling and job opportunities to economically backward students and women.</i></p>	Rs 600
<p><b>Freedom Foundation Trust</b>  <i>Works for the treatment and rehabilitation for people affected by HIV/AIDS across Karnataka, Andhra Pradesh, Tamil Nadu and Goa.</i></p>	Rs 3,19,102
<p><b>Friends of Children Trust</b>  <i>Provides educational support and mentoring for under-privileged college students in Bangalore.</i></p>	Rs 2,000
<p><b>Future and Light for Young (FLY)</b>  <i>Provides poor students an equal opportunity to fulfil their talents by educating them through quality schools.</i></p>	Rs 9,22,933
<p><b>GoSports Foundation</b>  <i>Provides support to young Indian sporting talent to achieve their potential.</i></p>	Rs 6,71,000
<p><b>Help Age India</b>  <i>Works for the care of the disadvantaged aged persons to improve the quality of their lives.</i></p>	Rs 600
<p><b>Helpline Charitable Trust</b>  <i>Provides total care to children who have been orphaned, abandoned or abused.</i></p>	Rs 85,000
<p><b>Hippocampus Reading Foundation</b>  <i>The Foundation is a social initiative of the Hippocampus Children's Experience Centre. The goal is to inspire children from disadvantaged communities to read more. HRF achieves this by setting up 'ACTIVE' libraries in government schools and slum communities in partnership with NGOs. Over the last four years more than 70 'ACTIVE' libraries have been set up in Bangalore city which provide more than 16,000 children access to the right kind of books. HRF is now expanding into communities in Mysore, Chitradurga, Hyderabad and Tamil Nadu.</i></p>	Rs 2,55,000
<p><b>Hope Foundation</b>  <i>Provides Education, Health, vocational training and micro finance to the under privileged in India.</i></p>	Rs 1,50,000

# AMOUNTS RAISED BY NGO'S

Name & Description	Amount (INR)
Iksha Foundation <i>Supports children with eye cancer-Retinoblastoma in India.</i>	Rs 5,84,000
Imagine India Foundation <i>Provides support to grass root level projects and rural schools aimed at child care and development.</i>	Rs 1,000
India Literacy Project <i>Provides high school scholarship and sets up community libraries in slums.</i>	Rs 3,500
iVolunteer <i>Ties India's social development by bring volunteers and organisations to share time and skills.</i>	Rs 5,101
Karnataka Regional Organisation for Social Service <i>Focus is empowering socially and economically poor women, children, labourers, small farmers and Dalits to lead a dignified life.</i>	Rs 10,550
KiLiKiLi <i>Ensures that children with and without disabilities play together.</i>	Rs 21,139
Life Trust <i>Empowers the underprivileged children by providing creative educational tools to schools.</i>	Rs 2,000
Mahila Dakshata Samiti <i>Works for the uplift and welfare of the distressed women and children in Bangalore district.</i>	Rs 28,000
Make a Wish Foundation of India <i>Facilitates one cherished wish of children with life threatening illness.</i>	Rs 5,950
Mathru Foundation <i>Educates and rehabilitates the people afflicted with polio and paraplegics across Karnataka.</i>	Rs 2,500
Maya (Movement For Alternatives And Youth Awareness) <i>A Karnataka based development organisation systematically working since 1989 towards addressing livelihood and education to create an equitable society. Drawing from its systemic understanding of poverty, MAYA has consolidated its work into two focus areas: 1) Addressing the right of every child to quality education through early childhood care and education and Prajayatna; and 2) Addressing issues of labour and livelihood through MAYA Organic and LaborNet.</i>	Rs 10,000
MCKS Trust Fund <i>Extends all possible relief to the distressed, especially the poor &amp; underprivileged.</i>	Rs 3,81,450
Mobility India <i>Provides healthcare along with rehabilitation services, education, livelihood, while addressing issues for social inclusion, participation and research of people with disabilities.</i>	Rs 1,06,275
Nightingales Medical Trust <i>Provides family based support services like day care, activity centres, helpline, home care etc. for elders.</i>	Rs 4,20,000

# AMOUNTS RAISED BY NGO'S

Name & Description	Amount (INR)
<p>Orthodox Golden Jubilee Charitable Trust</p> <p><i>We help poor and needy women and children, by running mobile crèches for construction workers' children, pre-school training facilities, schooling facilities, health protection schemes at the crèches, child development activities; and hand embroidery training for poor girls etc. We also run an education project for children who could not continue studies to higher levels due to poverty. Now, children of servant maids, daily workers, single parents, etc, complete school and some score high marks and go on to Engineering, Commerce, BSc., etc.</i></p>	Rs 1,000
<p>Oasis India</p> <p><i>Works amongst slum communities offering education, livelihood training, micro finance, health services and rehabilitation.</i></p>	Rs 5,000
<p>Omashram Trust</p> <p><i>To provide care and succour to the abandoned elderly in the evening of their lives.</i></p>	Rs 15,000
<p>Oxfam India</p> <p><i>Fights poverty and injustice by linking grassroots programming through partners.</i></p>	Rs 1,50,000
<p>Parents Association of Persons with Cerebral Palsy</p> <p><i>Has set up a Day Care Centre for children with severe disability.</i></p>	Rs 5,000
<p>Parikrma Humanity Foundation</p> <p><i>Provides Top-class English education that helps the poorest children access to the best opportunities, globally.</i></p>	Rs 3,02,500
<p>Parivarthan, Counselling, Training and Research Centre</p> <p><i>Provides counselling to anyone in emotional distress and like skills training by professionals.</i></p>	Rs 1,83,700
<p>Parivartan Foundation for Socio Economic Development</p> <p><i>Works towards the socio-economic development of farmers by involving the community as stake holders.</i></p>	Rs 3,000
<p>Prerana</p> <p><i>Providing support for college education of meritorious students.</i></p>	Rs 1,62,250
<p>RAWWD - Rehabilitation Aids Workshop by Women With Disability</p> <p><i>Address the needs of the people with disabilities, trains and employs women technicians.</i></p>	Rs 2,16,420
<p>Raza Educational and Social Welfare Society</p> <p><i>Educating children forced to work and providing vocational training to the parents.</i></p>	Rs 16,850
<p>Saahas</p> <p><i>Finding solutions to solid waste management in Bangalore city; Implementation of the Solid Waste Management and Handling Rules; introducing regulations in the use and disposal of plastic and other household hazardous waste like batteries, light bulbs and electronic waste; encouraging the composting of organic waste at local level; strengthening the recycling industry.</i></p>	Rs 16,700
<p>Sahana Charitable Trust</p> <p><i>Provides text &amp; general reading Braille materials for visually challenged pupils throughout South India &amp; hostel for disabled women.</i></p>	Rs 10,000

# AMOUNTS RAISED BY NGO'S

Name & Description	Amount (INR)
Sahasra Deepika International for Education (SDIE) <i>Provides a chance for the impoverished children in Bangalore to succeed through education.</i>	Rs 2,58,566
Samarthanam Trust for the Disabled <i>Educates and empowers children and adults with visual impairment and other disabilities in Karnataka.</i>	Rs 5,250
Sambhav Foundation <i>Serves socially vulnerable, disabled and children at risk through educational and healthcare initiatives in villages.</i>	Rs 35,219
Seva In Action Association <i>Works for children and Adults with disabilities from Bangalore, Ramanagara &amp; Urban districts of Karnataka.</i>	Rs 8,000
SICHREM - South India Cell for Human Rights, Education and Monitoring <i>Promotes study of human rights in education and monitors human rights violation with a pro-poor, prochild and gender sensitive stance.</i>	Rs 1,27,950
Siksha Mehak Foundation <i>Provides all possible support to children suffering from cancer.</i>	Rs 1,39,620
SSK-Spastics Society of Karnataka <i>Rehabilitation of children and young adults with neuro-muscular disorders and developmental disabilities.</i>	Rs 1,88,250
Sukrupa <i>Rehabilitation of children in slums in Bangalore around RT Nagar, Anandnagar, Hebbal, Chamundinagar, Kuntigram.</i>	Rs 1,00,000
Unnati-S G B S Trust <i>At Unnati unemployed youth belonging to below poverty-line families are provided free training in vocational skills, enabling them to find a steady job. Training is offered in seven different vocations - additionally all students are exposed to computer skills, communication skills and life skills so that all trained can look to their future with confidence. Outstation students are also provided hostel accommodation. Unnati has so far placed over 630 candidates, many of whom have good careers.</i>	Rs 51,000
Ved Vignan Maha Vidya Peeth <i>Provides free education to children in rural, tribal &amp; slum areas of India.</i>	Rs 6,576
	Rs 1,38,61,507
NGO Registration Amount paid to Charity Partner	Rs 2,16,000
<b>Total Amount Raised</b>	<b>Rs. 1,40,77,507</b>

## UTILIZATION OF FUNDS BY NGO'S

### THE ASSOCIATION OF PEOPLE WITH DISABILITY (APD)

Funds raised during 2009 Event: Rs. 17.5 lacs

#### Programmes helped –

- = Education of 60 Children @ Rs 5,000/child
- = Vocational training of 60 youth @ Rs 8,000/youth
- = 25 wheelchairs given, cost of per wheelchair Rs 8,000
- = Purchased and gave away aids like tricycles, calipers, crutches, gaiters, footwear, walkers, etc.= Rs.8.5 lacs

### DIYA FOUNDATION

Funds raised during 2009 Event: Rs. 2.16 lacs

#### Programmes helped –

- = Residential Group Home Project = Rs 1,50,000
- = Sheltered Workshop Training Center Project = Rs 1,00,000
- = Prizes given to Wheelchair participants + fundraising expenses = Rs 10,637
- = Shoes for our challenged Trainees who ran in the Majja Run = Rs 875

### ENABLE INDIA

Funds raised during 2009 Event: Rs. 5 lacs

#### Programmes helped –

- = Medical transcription training for visually impaired
- = Set up BPO training for Hearing Impaired
- = Infrastructure and general expenses

### FREEDOM FOUNDATION

Funds raised during 2009 Event: Rs. 4 lacs

#### Programmes helped –

- = 2nd line Anti-Retro-Viral medication for 5 HIV +ve orphaned & abandoned children for 8 months
- = Making recreation room
- = Outings during the holidays for those children residing at the long-term care home

### GO SPORTS FOUNDATION

Funds raised during 2009 Event: Rs. 5.24 lacs (partly spent)

#### Programmes helped –

- = Scholarships to Athletes + Performance Evaluation = Rs 2,12,000
- = Research on the Issue of Dropouts in Indian Sports = Rs 10,000

## UTILIZATION OF FUNDS BY NGO'S

### HIPPOCAMPUS

Funds raised during 2009 Event: Rs. 5.5 lacs

#### Programmes helped –

- =Kannada Programme Development = Rs 1.25 lacs
- =Tamil Programme Development = Rs 80,000
- =Urdu Programme Development = Rs 75,000
- =Illustration Costs = Rs 70,000
- =Administrative costs = Rs 1.75 lacs

### SAMRAKSHA

Funds raised during 2009 Event: Rs. 4.11 lacs

#### Programmes helped –

HIV Continuum of Care and Support Interventions, which includes medical services, including in patient care as well as counselling and other social support for people living with and affected by HIV. This was able to support about 900 people in the last year, many of them for multiple visits.

### SICHREM

Funds raised during 2009 Event: Rs. 2 lacs

#### Programmes helped –

For the functions of our district human rights centers and also used to expand our human rights educations in schools.

### DREAM A DREAM

Funds raised during 2009 Event: Rs. 10.81 lakhs

#### Programmes helped –

The funds were raised to fund the Life Skills Training Centre, a project of Dream A Dream to set up the first centre of its kind. It's a project costing more than a crore ruppees and the first funds were raised in the last 10K Run.



*BEATITUDES OF THE DISABLED*

*- BY JACQUELINE COLACO  
(Care Champion - Sunfeast World 10K Bangalore 2010)*

Blessed are they who don't shun me  
Just because I have a disability  
Blessed are they whose concern for me  
Goes beyond pity and charity

Blessed are they who make me feel  
That I should be given an equal deal  
Blessed are they who think I should be  
Given a chance to develop the skills in me

Blessed are they who encourage me  
To overcome the embarrassment of disability  
Blessed are they who don't hide me away  
Just because I am different from they

Blessed are they who because I am blind  
Don't also think I have no mind  
Blessed are they who do not balk  
When I dribble all over or struggle to talk

Blessed are they who are patient and kind  
Knowing it takes time to work things in my mind  
Blessed are they who looked away  
When I was clumsy at mealtime today

Blessed are they who put themselves out  
To include me too in what they're about  
Blessed are they who give me way (in a queue)  
Knowing I can't stand as long as they

Blessed are they with a cheery smile  
Who stopped to chat for a little while  
Blessed are they who see in me  
A person of WORTH & ABILITY

*(adapted from Beatitudes of the Aged)*

# ABOUT BANGALORE CARES

## OBJECTIVES:

- a. To project world-wide the services offered by the voluntary sector i.e. non-government organizations (NGOs) particularly in Bangalore and Karnataka
- b. To disseminate information on these NGOs to the general public, government agencies, the corporate sector and socially concerned individuals - broadly, to facilitate and encourage access to the voluntary sector of Karnataka
- c. To assist the voluntary sector in raising funds and other resources
- d. Overall, to strengthen and encourage the growth and independence of the voluntary sector in the State

## ACTIVITIES: In the last one year

- a. Bangalore Cares was the Official Charity partner for the second year of the 'Sunfeast World 10K Bangalore' – The voluntary sectors' involvement increased two fold and the funds raised tripled in the second year.
- b. The second edition of the 'Directory of Voluntary Organisations in Karnataka' providing information on voluntary organisations within Karnataka, with details on their programmes and needs, will be published on our website soon ([www.bangalorecares.in](http://www.bangalorecares.in)).
- c. Initial work on establishing and maintaining a web site making known and featuring voluntary sector across India, highlighting the medium and small sized NGOs.
- d. Encouraging interaction between potential donors and volunteers on one hand, and NGOs needing help on the other through a strong network and database created over the past few years.
- e. Sneha Sante, a charity bazaar cum cultural event, was held on 27th-28th Sept. '09 at the National College Jayanagar premises. NGOs hosted stalls to publicise and spread awareness of the good work they do, as well as staged performances to showcase in-house talent. There were two fund-raiser shows as well - 'Nannavala Kagada' by WeMove Foundation for the Performing Arts and Fusion Music presented by the Xprescions band.
- f. Encouraging the voluntary sector to be open and transparent, and adopt principled policies in their work

## TRUSTEES:

- a. Mr Murray Culshaw – Chairman
- b. Mr G Manohar Row – Managing Trustee
- c. Mr Vishal Talreja
- d. Mr P B Dave
- e. Mr Satish S
- f. Mr G Pandurang Row

**Charity Partner**

**B**angalore cares  
www.bangalorecares.in



**Under the aegis of: SPORTS AUTHORITY OF KARNATAKA**

Supported by



Supported by



Supported by



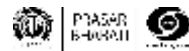
Supported by



Supported by



Broadcast Partner



Channel Partners



Print Partner



Running Partner



Good Times Partner



Sports Drink Partner



Health Equipment Partner



Hospitality Partner



Logistics Partner



Airline Partner



Radio Partner



Medical Partner



Internet Partner



Institution Partner



Charity Partner



Promoted by







A



Initiative